

QUE : 1      What is E-Commerce? Give its limitations. (7)

OR

Give merits and demerits of E-Commerce.

QUE : 2      Give different models of E-Commerce and explain B2B and C2C in detail. (8)

OR

What is B2G, G2C and B2C in E-Commerce? Explain in detail.

QUE : 3      What is HTML? Give its importance and rules for writing Tags. (7)

OR

Write short note. Different Basic Formatting Tags used in HTML.

QUE : 4      Give specialties of MARQUEE Tag of HTML with example. (8)

OR

Explain <IMG SRC> Tag with syntax with example in detail.

(P.T.O.)

(1)